

BPA Energy Efficiency Weekly Announcements, August 27, 2015

Events

E3T Showcase Webinar - Manufactured Homes – New Efficiency for the Lowest Cost Housing Option -

Please join the Washington State University Energy Program on Thursday, September 10, 2015 at 12:00 PM Pacific Time for a webinar titled "Manufactured Homes – New Efficiency for the Lowest Cost Housing Option" as part of Bonneville Power Administration's Emerging Technologies Showcase series.

Register now at <https://attendee.gotowebinar.com/register/8881647489945971970>.

Save the Date: BPA Utility Round Tables -

The recent Efficiency Exchange offered an excellent opportunity to interact in person, but smaller regional gatherings provide a unique chance to discuss more localized issues. To help bolster this effort BPA is organizing a series of regional utility round tables to be conducted in the later summer and early fall in six different Northwest regions. Each meeting will feature informative presentations and provide an open forum for discussions on program development...[More](#)

Program Updates

Northwest Ductless Heat Pump Project Fall Promotions -

As summer draws to a close, get ready to take advantage of one (or both) of these ductless heating and cooling system promotional opportunities. The Northwest Ductless Heat Pump Project is working with top manufacturers to secure the most generous rebates on the best products to lower your customers' utility bills and keep them comfortable as summer turns into fall. You'll be able to customize these promotions to include your logo, along with any additional incentives, financing and state/local tax credit information...[More](#)



NEEA Launches New DHP and Heat Pump Water Heater Websites and Marketing Materials -

NEEA is happy to announce that Smart Water Heat has a new name, Hot Water Solutions, and an updated [website](#) to go along with it. In addition, the NW Ductless Heat Pump Project launched an updated [website](#). The new websites provide increased integration with utility partners' websites to better showcase utility program information and offerings. They also have the ability for utilities to have a customized program page for their customers. NEEA has also provided on the websites a suite of customizable marketing materials and templates that can be leveraged to promote both products.

Please contact Becca Yates at byates@neea.org if you would like more information or would like to update either of the websites with customized information, messaging or redirect preferences.

General**September 4 - Deadline for Bilateral Transfers -**

Please remember that all bilateral transfers must be completed by September 4.

Reminders**Upcoming Evaluation of Simple Steps Program -**

BPA has contracted Navigant Consulting to conduct a process evaluation of the Simple Steps program. The evaluation will include interviews with program participants and a sample of non-participants to assess satisfaction with the program and its perceived effectiveness and gather feedback on ways to increase program participation. The results of this study will be presented in early 2016.

BPA EER [Melissa Podeszwa](#) will contact BPA utility customers and stakeholders identified as part of the study sample in late August. [Jean Rokke](#) from Navigant will then schedule interviews for September and October and will strive to limit interviews to one hour around customer and stakeholder schedules. Please contact BPA project manager [Lauren Gage](#) for any questions regarding this research effort.

Timing of EEI Budget Letter -

BPA will inform customers of final FY16/17 rate period Energy Efficiency Incentive budgets

and small, rural, residential status in mid-September. Exhibit A revisions will be sent out soon after.

NEEA Requests Nominations for Leadership in Energy Efficiency Awards -

NEEA is kicking off a "Leadership in energy efficiency" awards this year to recognize EE leaders in our region. Conduit will be used to collect the nominations:

www.conduitnw.org/leadershipawards. Nominations are due September 21.

Meeting Notes from July 21 Low Income Energy Efficiency Workgroup and Save the Date -

The notes from the July 21st meeting can be found [here](#). Thank you to all who attended.

The next meeting is scheduled for November 5 in Portland. To add it to your calendar, click [here](#).

Utility Sounding Board Is Recruiting New Members -

Each year the Utility Sounding Board recruits to fill vacancies left by members that have served out their terms. This year there will be two vacancies... [More](#)